



2024 NEWSLETTER ADVERTISING

Bethlehem Historic District Association (BHDA) agrees to print the advertisement of the undersigned in the neighborhood newsletter for one year (3 issues). The newsletter is distributed to residents (550) within the historic district.

Date: _____

Business/Organization _____

Contact Person _____

Telephone and Email _____

For 2024 we are offering one ad size - 2.5 inches wide by 3.25 inches tall. Cost is \$75/issue or \$200 for the entire year (3 issues). We can accept ads in a jpeg or pdf format. Please send ads to editor@bhda.org. The deadlines for ad submissions for 2024:

Spring Issue - February 15th

Summer Issue - May 15th

Fall/Winter Issue - September 15th

Placement of the ad within the newsletter will be at the discretion of the **Newsletter Editor**. Please email your ad in jpeg, or pdf in high resolution to editor@bhda.org. **The BHDA has the right to deny any advertisement request, without reason given, and check will be returned.** Ads will be published on a first-come, first served basis. The BHDA restricts advertising to businesses and organizations. Political ads and classified ads will not be accepted. Advertisements published in the BHDA Newsletter in no way constitute an endorsement of a product or service by the BHDA Board of Directors. The BHDA Board of Directors is not responsible for loss of income, real or implied, as result of non-publication.

Please contact editor@bhda.org with any questions

Send Payment to:
BHDA Advertising
PO Box 1952
Bethlehem, PA 18016